



B.P. CHALIHA COLLEGE



Webinar

on

Principles of Investing in Securities Market

Department of Economics,

B. P. Chaliha College, Nagarbera, Kamrup, Assam

Date: 30-03-2024

Webinar

Topic: Principles of Investing in Securities Market

Resource Person: Marina Jose Kanjikal, Bombay Stock Exchange-ISF

Date: 30-03-2024

Platform: Google meet

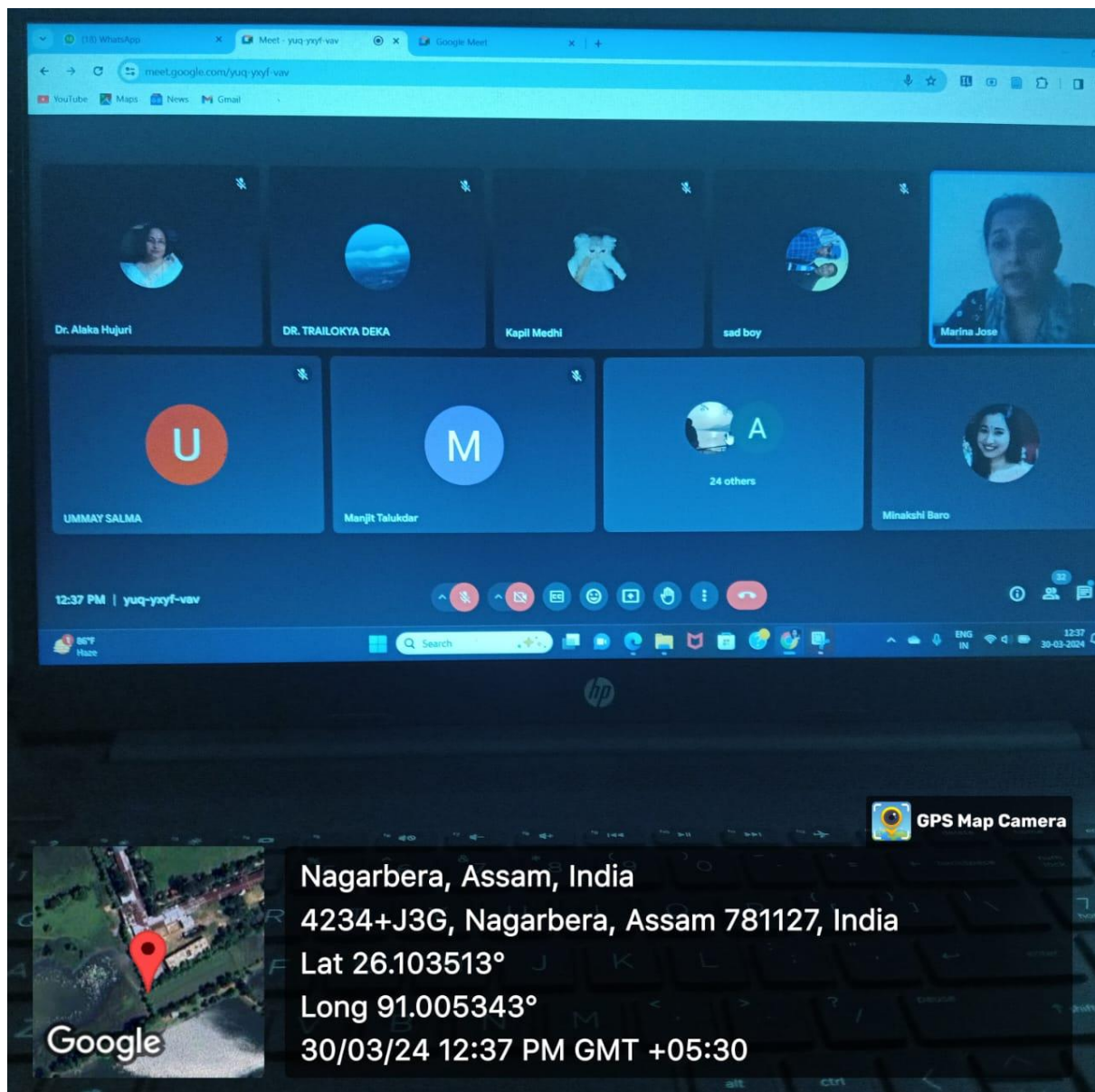
Total No. of Participants: 100 (maximum)

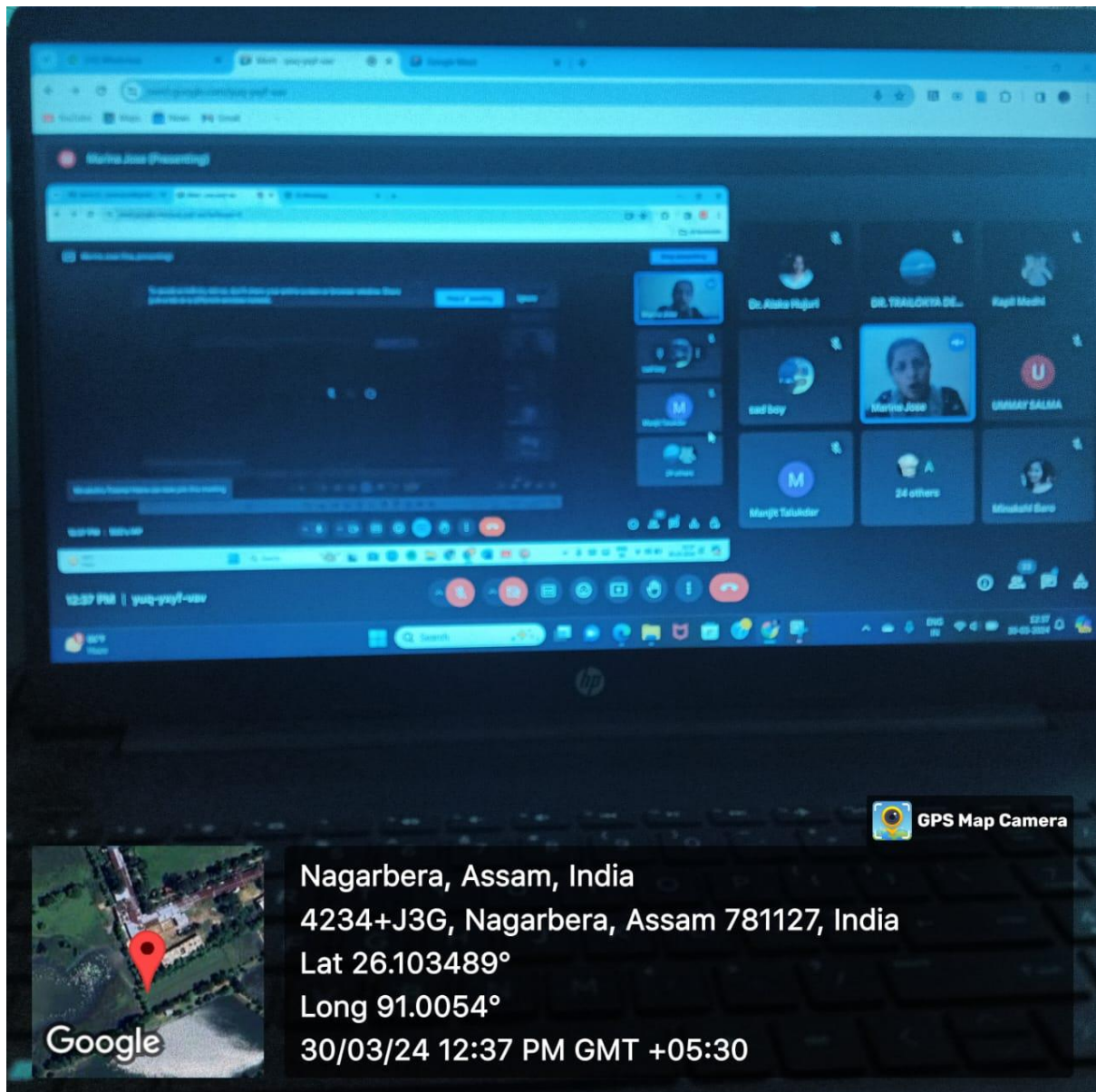


WEBINAR
On
Principles of Investing in the Securities Market
Organised by
Department of Economics,
B. P. Chaliha College, Nagarbera
Resource Person: Marina Jose Kanjikal, BSE-ISF
Date: 30/03/2024
Time: 11.30 AM
Platform: Google Meet **For Registration: [click here](#)**
To join in meeting: [click here](#)

To promote financial literacy and empower investors with essential knowledge, a webinar titled "Principles of Investing in Securities Market" was conducted, featuring esteemed resource person Marina Jose Kanjikal, BSE-ISF by the Department of Economics, B. P. Chaliha College. Held on March 30, 2024, the webinar garnered significant attention from novice and seasoned investors alike. Marina Jose Kanjikal, a renowned financial expert with extensive experience in the securities market, delivered an insightful session on the fundamental principles guiding successful investment strategies. With her expertise and engaging presentation style, she elucidated various aspects crucial for navigating the complexities of the securities market. The webinar commenced with an overview of the securities market,

emphasizing its role in facilitating capital formation and wealth creation. Kanjikal underscored the importance of understanding risk and return dynamics, urging participants to conduct thorough research before making investment decisions. Throughout the session, Kanjikal highlighted key principles essential for prudent investing are diversification, long-term perspective, risk management, due diligence, etc. The webinar also delved into emerging trends and innovations shaping the securities market, such as sustainable investing and technological advancements. Kanjikal shed light on how these trends are reshaping investment strategies and creating new opportunities for investors. The interactive nature of the webinar allowed participants to pose questions and engage in insightful discussions with Kanjikal, enriching their understanding of the subject matter.





In conclusion, the webinar on the "Principles of Investing in Securities Market" proved to be an enriching experience for attendees, equipping them with valuable insights and strategies to navigate the dynamic landscape of the securities market. Marina Jose Kanjikal's expertise and guidance were instrumental in empowering investors with the knowledge necessary to make informed investment decisions. As participants depart with newfound understanding and confidence, the webinar's impact is expected to resonate positively in their investment endeavours.
